

Kiff

9 - 12 MARCH 2016

KIEV INTERNATIONAL FURNITURE FORUM KIFF-2016: UKRAINE'S MAIN FURNITURE AND INTERIOR DESIGN EVENT !

In March the largest furniture industry event of Ukraine - Kyiv International Furniture Forum KIFF 2016 was held with great success!

The forum is organized by Kyiv International Contract Fair Ltd., the leader of exhibition business in Ukraine.

KIFF 2016 is the central and the most significant event, the traditional meeting place for the professionals of the furniture and interior design sector. Within 4 days of the Forum, it welcomed 23,358 people from all over Ukraine and neighboring countries: suppliers and manufacturers of furniture and furniture accessories, representatives of showrooms, furniture stores, the leading mass media, as well as the architects and designers, developers and marketers. Traditionally, co-organizer of KIFF 2016 was Ukrainian Association of Furniture Manufacturers , while Federlegno Arredo Eventi Spa co-organized the Italian exposition.



Qualitative and quantitative composition of participants, the number of which grew up by 30% this year were best proof of the Forum's significance and success. This year 320 companies took part in KIFF, presenting about 700 brands from Ukraine and 7 foreign countries. KIFF 2016 exceeded the boldest expectations of the event organizers, participants and the visitors.

The Forum presented the market leaders, among which the leading companies and brands from Ukraine, Europe the near abroad countries: DV HOME COLLECTION, SMANIA, SAVIO FIRMINO, EUROLUCE, KEOMA, CAVIO, SEVEN SEDIE, MAGNIFLEX, GIORGIO CASA, MOBIL PIU', ARREDO CLASSIC, HAREM TEXTILE, SAMOA, MANTRA, MODENESE GASTONE, DELTA SALOTTI, ZANINI MOBILI, VACCARI INTERNATIONAL, DIALMA BROWN, ARREDO3, SVETORIA, GIORGIO COLLECTION, IRIS CRISTAL, HIMOLLA, SUINTA, ZAMPIERI, BRUNELLO,





MEZZALUNA BY LA FAVORITA, L'ANTICA DERUTA and many others.

The main accents of the Forum were made on communication platforms, conceptual expositions and vast business program, uniting the most relevant events and the leading experts of the industry. The events held on KIFF-2016 set a certain tone, appearing not only as a unique business event, but also as an appropriate cultural and educational platform. Thus, the Forum successfully welcomed:

INTERIUM International Interior Award 2016 - the international design contest. On KIFF 2016 everyone could see

the best interiors from Georgia, Kazakhstan and Ukraine in the Interium gallery. Also, the totals of the international interior design award INTERIUM 2016 and the awarding ceremony of the winners was held;

Kitchen Trend SET - a special forum, where in the format of presentations and discussions the trends of modern kitchen space arrangement were set, that directly influence the level of product comprehension and sales. Among the forum participants were the leading experts from Ukraine, Italy, Germany and Denmark. They shared their priceless experience, spoke on practical matters they face in their projecting work, and offered some advice;



KIFF & Salon Design Awards, Ukraine's only contest in public interior design. On KIFF 2016 the presentation of works of nominees took place, while the lecture zone of the project hosted numerous lectures and master classes covering the topical and urgent design matters, particularly Urbanism. HoReCa. Communication Design. Among the speakers were such interior design professionals as Antonina Kaplya, Nika Vorotyntseva, Kateryna Yurchenko, Yova Jager;

Artspace Zona 2016. KIFF 2016 presented the installations of the laureates of the ARTSPACE contest. The main concept of the Artspace Zona project lies in uniting top representatives of architecture and design sector around a common idea. Participants of the project: the YODEZEEN studio, Sergei Makhno studio, such designers as Eugene Zasutsky, Yuri Zimenko, Alexandrina Lukach, Tonya Lee;



Ukrainskyi Prostir. Within the frames of this exposition the presentations of young Ukrainian companies was held, which in collaboration with designers and European partners had created and demonstrated their innovative product - original, fashionable, comfortable, and most importantly - the product made in Ukraine. Co-organizers of the project: the companies Furniture Technologies and Blum Ukraine;

BEST MEBEL UA 2016 - the most awaited and large-scale contest on selecting the best Ukrainian furniture manufacturers. The participating companies drew attention of the vast audience of the visitors, confirming their brand's prestige and high products quality.

Within the frames of the project "**Interior of the Year**" at the KIFF-2016 exhibition a number of master classes carried out by well-known designers and architects of Ukraine were successfully held. Thus, Igor Zadoya, Dmitry Antoniuk, Victoria Yakusha, Yuri Zimenko, German Volga, Ivan Yunakov presented the audience their vision of contemporary design.

Besides, the visitors could learn the latest information on the seminars and master classes carried out by well-known Ukrainian and European speakers: Svetlana Prokhorovskaya, Andrey Sokruta, Oleg Bugai, Fabio



Pesce, Elena Listopad, Eugeniy Potemkin.

Simultaneously with the Kiev International Furniture Forum KIFF 2016 the largest exhibition organized in the territory of Ukraine devoted to innovative technologies, materials and semifinished products for furniture manufacture - MTKT Innovation 2016 (Furniture technologies, components, textiles) was held.

Due to holding the exhibitions KIFF 2016 in a modern European format, accompanied by a number of large-scale activities and projects, the exhibitors and visitors consider this event to be the main instrument for their business

development.

The Forum unites and fosters cooperation of furniture manufacturers, dealers and distributors, designers, architects, representatives of shopping centers and furniture retail networks. The success of the Forum is proven by the contracts signed during the exhibition, the positive feedback from the partners and participating companies and their willingness to further participation in KIFF exhibition.

The organizer KIFF 2016 - Kyiv International Contract Fair Ltd. , thanks to the companies having participated in the exhibition, its partners and co-organizers of the events for active participation in the projects. It wishes everyone inspiration, creative success and prosperity!

See You at the Kiev International Furniture Forum KIFF in March 2017!

